

Message Text

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PAGE 01 MANILA 06526 250433Z
ACTION EA-12

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E.O. 11652: N/A
TAGS: ETRD, RP
SUBJECT: ACTIVITIES CIRCUMVENTING FOOTWEAR ORDERLY MARKETING ARRANGEMENTS

REF: (A) STATE 008343, (B) MANILA 1278

1. SUMMARY. TWO PHILIPPINE SHOE INDUSTRY LEADERS HAVE RECENTLY INDICATED TO EMBOFF THAT SEVERAL COMPANIES FROM TAIWAN AND KOREA ARE ASSEMBLING SHOES IN THE PHILIPPINES FOR EXPORT TO U.S. IN ORDER TO CIRCUMVENT ORDERLY MARKETING ARRANGEMENTS. COMPLAINTS HAVE BEEN MADE INFORMALLY TO SECRETARY OF INDUSTRY VICENTE PATERNO, AND ISSUE WILL BE DEALT WITH IN MORE DETAIL IN MAY 5 MEETING BETWEEN SHOE INDUSTRY PEOPLE AND PATERNO. END SUMMARY.

2. IN LATE MARCH INTERVIEW HENRY SY, PROMINENT BUSINESSMAN AND OWNER OF PHILIPPINE'S LARGEST SHOE STORE, SHOE-MART, TOLD EMBOFF THAT SEVERAL COMPANIES FROM KOREA AND TAIWAN WERE ASSEMBLING SHOES IN PHILIPPINES FOR EXPORT TO U.S., THOUGH HE DID NOT NAME SPECIFIC COMPANIES. OPERATION INVOLVED IMPORTING WHOLE UPPER SHOES FROM KOREA OR TAIWAN, ASSEMBLING SHOES HERE BY PUTTING ON SOLE, AND EXPORTING FINISHED PRODUCT TO U.S. FREE OF ANY OMA QUOTA
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PAGE 02 MANILA 06526 250433Z

RESTRICTION.

4. ON APRIL 21, DOMINGO ANTONIO, COMMISSIONER OF MARIKINA SHOE COMMISSION, CONFIRMED INFORMATION GIVEN BY SY, AND CITED INTERNATIONAL PRODUCTS CORPORATION AND LOTUS CORPORATION AS TWO OFFENDING COMPANIES.

5. INTERNATIONAL PRODUCTS IS REPUTABLE LEATHER GOODS FIRM ESTABLISHED IN 1956, AND HAS BEEN EXPORTING LEATHER GOODS FOR MANY YEARS. ANTONIO CLAIMED CHINESE SHOE MANUFACTURERS FROM TAIWAN WERE WORKING THROUGH THIS COMPANY.

6. LOTUS IS A KOREAN-PHILIPPINE JOINT VENTURE WHICH MANUFACTURES SHOES FOR EXPORT. (SEE REFTEL B). RECENTLY LOTUS HAS HAD FINANCIAL DIFFICULTIES, AND ANTONIO STATED THAT GOVERNMENT HAD CANCELLED LOAN FROM DEVELOPMENT BANK OF THE PHILIPPINES, PARTLY AS RESULT OF ASSEMBLY OPERATIONS. ANTONIO CLAIMED ANG TIBAY, LARGEST SHOE MANUFACTURER IN PHILIPPINES, PRESENTLY NEGOTIATING PURCHASE OF LOTUS.

7. ON APRIL 19, VONG HO LEE, AN EMPLOYEE OF LOTUS, VISITED EMBASSY TO OBTAIN TEXTILE QUOTA INFORMATION. WHEN QUESTIONED ABOUT LOTUS' OPERATIONS AND OWNERSHIP LEE WAS NERVOUSLY EVASIVE, FINALLY ASKING EHHPIAF#NOT TO TELL WASHINGTON ABOUT KOREAN TIE-UP WITH LOTUS. (FYI: KOREAN CONNECTION IS WELL KNOWN AND APPEARS IN CREDIT RATING REPORT. END FYI).

8. ANTONIO STATED THAT LOCAL SHOE INDUSTRY LEADERS HAD ALREADY MADE REPRESENTATIONS TO SECRETARY OF INDUSTRY PATERNO DURING RECENT ELECTION CAMPAIGN, AND THAT ISSUE WOULD BE DEALT WITH IN MORE DEPTH DURING MAY 5 MEETING LIMITED OFFICIAL USE

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PAGE 03 MANILA 06526 250433Z

WITH PATERNO ON SHOE INDUSTRY.

9. COMMENT: EMBASSY PUTS CREDENCE IN STATEMENTS OF SY AND ANTONIO; SUCH ACTIVITIES ARE OCCURRING, THOUGH IT IS NOT CLEAR ON WHAT SCALE. PROBLEM, HOWEVER, WILL PROBABLY BE DEALT WITH QUICKLY BY GOP AND LOCAL SHOE INDUSTRY IF REPORT OF LOTUS' DIFFICULTIES PROVE ACCURATE, THAT PARTICULAR PROBLEM IS ONE OF THE PAST. SHOE INDUSTRY LEADERS ARE CERTAINLY OPPOSED TO ASSEMBLY OPERATIONS, WHICH, THEY FEEL, INCREASE DANGER OF OMA FOR PHILIPPINE SHOE EXPORTS AND RESULT IN LITTLE VALUE ADDED FOR RP. IT WILL PROBABLY NOT BE DIFFICULT FOR THEM TO PERSUADE GOP TO TAKE MEASURES AGAINST OFFENDERS. END COMMENT. STULL

NOTE BY OC/T: MANILA 6526(#)AS RECEIVED.

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